



Partnership Opportunities
Now is the time

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Covid-19 has changed the way for many businesses. As the world slowly begins to creep out of lockdown the hunger for sport has never been greater. This is an opportunity for your business to be involved with an A-League soccer club from the West. With the demand for sport at an unprecedented level, now is the time to become involved with the Western United Football Club. Becoming a partner with WUFC can provide you and your business an opportunity to thrive Post Covid-19.

We offer a variety of partnership opportunities that can be tailored to your needs.



Summary of Benefits

- Association with an Elite Sporting Team
- National Exposure via all Media outlets including Television, Social and Print
- Strong presence in West of Melbourne – including regional cities Geelong and Ballarat
- 5,000+ members in first year
- Community Engagement program visiting **10,000** school kids, **10,500** registered junior players and **20,000+** people at Public and Multicultural events
- Large Community focus to grow participation, nurture lifetime relationships, and improve social outcomes for people living in the West
- Business to business networking.
- Logo association

**WESTERN
UNITED FC**



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AYLIN BAGDADI

Commercial Partnerships & Sales Executive

EMAIL ADDRESS: Aylin.Bagdadi@WUFC.COM.AU | CONTACT NUMBER 0407 323 581 | WUFC.COM.AU